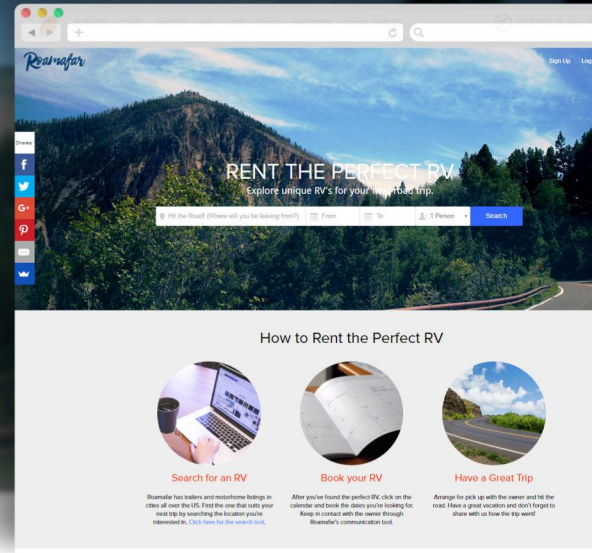


# Connecting RV vehicle owners with roadtrippers to find exhaustive range of RVs for camping



## About Roamafar

Roamafar is a peculiar booking and renting business idea which aims at connecting Recreations Vehicle owners to roadtrippers who want them for a holiday trip. Roamafar rents out an exhaustive range of RVs of all sizes, shapes and utilities to camping and travel enthusiasts. Other offerings of Roamafar include 24/7 roadside assistance, special prices, listing RV for rent and option to start dealership.

## Roamafar's Requirements:

Will and Molly, the founders of Roamafar wanted to build a fast, easy-to-use and 24/7 roadside assistance providing online booking and rental website for RVs.

They approached Contus to build a website where RV owners can enlist their vehicle for rentals and from where travellers can search and pick RVs of their choice. The website was meant to have provision for periodic booking and also roadside assistance.

As a full-fledged RV booking website, Roamafar was also envisioned to have a dashboard showing all RV listings, calendar management and internal chat system with the owners. Additionally, Will and Molly also wanted the website to allow individuals to sign up as dealers to rent out RVs.

## At A Glance

Roamafar is the dream of a roadtripping couples to build a RV rental website made. Contus made the dream possible with a customized vacation rental software that was complete with live dashboard, hourly booking, calendar management, geolocation based booking and secure payment systems.

## Industry

eCommerce - Travel



RV Rentals



Smart Search



Secure Payments



Trailer Rentals

## The Challenge

The primary challenge in creating Roamafar was to bridge together a unique platform where RV owners, travellers and dealers had a common way to communicate and transact business. The website required an advanced search tool which will help travellers narrow down on their specific choice of RV with desired features.

Secondly, RV owners were to have a simple and effortless way of enlisting their RVs, screen their potential guests (drivers), manage calendar for bookings and receive income into their bank account through a secure payment system.

## Contus' Solutions

Roamafar had a novel business idea which needed elaborate tech assistance to turn it into a revenue model. Manual spreadsheet based management was proving to be a disaster as booking often overlapped.

Contus pitched in with its vacation rental software 'Airhotels'. Roamafar's requirements were met heads on by tweaking the software internally to provide Roamafar with a custom-built RV booking website. The following features were integrated to achieve the requirements of Roamafar:

### Dynamic filter

To help campers zero down on the right RV of their choice and taste a multiple criteria based dynamic filter was equipped in the website. This made RV search and booking possible through minimal steps.

### Calendar management

Roamafar wanted a flawlessly integrated calendar system where bookings will take place with clockwork precision. To achieve that, Contus deployed a failproof calendar management system that helped RV managers rent out their RVs to campers without overlapping bookings.

## Key Results

Roamafar's innovative business idea was turned into a profitable revenue model with Contus' tech assistance. The website continues to be a favorite virtual platform for RV owners and travellers alike to satiate their personal interests. .

## Technologies Involved

- OS - Linux
- Web Server - Apache/Nginx
- Database - Mysql 5.6
- Language - PHP 5.6
- eCommerce CMS - Magento 1.x
- ClientSide - HTML5, CSS3, JQuery

**Detailed criterion for selecting properties**

The detailed location page was prepped with advanced filters based on space type, number of guests, booking duration, price of booking, etc. to help guests pick spaces that meet their requirements in all manner.

**Result**

SpareSpace was launched as one of its kind of online space rental booking destination which took away the hard work in locating and booking spaces for various purposes.

Within a short span of its inception, it rose in popularity as a preferred choice for a wide spectrum of customers who wanted spare spaces for varying durations to transact specific purposes ranging from formal meetings to art photography.

With the successful rental business model, SpareSpace was able to further expand into several cities on a global basis.